

Eduardo Menendez

Education

PARSONS THE NEWSCHOOL FOR DESIGN, New York, NY
MFA Design and Technology 2009

PONTIFICIA UNIVERSIDAD CATOLICA DEL PERU, Lima, Peru
BFA, Painting, December 1999

Software

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Dream Weaver, Ommigraffle, Wordpress, Ektron, Shopify, NetSuite, iRep, Axure RP, Mailchimp, BigCommerce

Experience

2011 - Present	FLOS, NY	Interaction Designer
2011 - Present	GSW WORLDWIDE, NY	IA/UX Lead
2010 - 2011	GSW WORLDWIDE, NY	Digital Designer
2008 - 2009	THE NEWSCHOOL, NY	Web Developer Assistant

Certifications

UX Certification
Nielsen Norman Group. 2015

Publications

2014 CONSUMER TRENDS, MARKETING TRENDS, HEALTH TRENDS, DIGITAL TRENDS
Health Experience Project & GSW Worlwide, NY 2013
Core Contributor

2015 CONSUMER TRENDS, MARKETING TRENDS, HEALTH TRENDS, DIGITAL TRENDS
Health Experience Project & GSW Worlwide, NY 2014
Core Contributor

Skills

User Experience, Information Architecture, Interaction and User Interface Design, Usability, Prototyping, Web Design, Graphic Design, Illustration

Programming

HTML5, CSS, Javascript, PHP, ActionScript 3.0, C++, Basic understanding of Objective C, Google Analytics, WebTrends

Awards

SCHOLZ & VOLKMER
Summer School, Wiesbaden - Germany 2008
International student selected

PARSONS THE NEW SCHOOL FOR DESIGN
SCHOLARSHIP, NY 2007-2009

Video Works

LA LUNA HOUSTON TEXAS. El Hombre Misterioso
Lima - New York 2009
Music Video

ELECTRICA CIUDAD, WAYO. Morrison Entertainment
Lima, Peru, 2006
Music video shown in MTV Latinamerica from January to June 2007